

Mission Statement

- **Micropool**, an independent and flexible service company, **offers solutions** in the engineering, innovation consulting and procurement sectors.
- In close cooperation with our clients, we **develop and supply** electronic devices as complete solutions for the industrial, medical and consumer goods markets.
- Micropool thrives on networking and maintains links to selected long-term **business partners**.
- Our work and thinking are always interdisciplinary, enabling us to grasp client requirements swiftly and create **optimized solutions**. **Client needs** are the **yardstick** by which we **gauge the quality** of our products and services.
- Our **command of the entrepreneurial process** and a policy of systematic improvement lead to enhanced client satisfaction and increased profitability of the client's business. An integrated **management system**, covering quality, health, safety and environmental protection, enables corrective measures to be taken directly.
- Compliance with legal and regulatory requirements and effective **risk management** are basic tenets of our corporate principles.
- We prefer to **procure** components from companies whose products are geared to the international market, and work hand in hand with our suppliers and manufacturing shops.
- Our **employees** work in a team-oriented environment that stimulates creativity. We encourage their **continuing professional development** in selected disciplines to maintain our medium- and long-term competencies.
- We finance the ongoing **growth and evolution of our company** with the revenue that we ourselves generate.